

BSB50120



Rosehill  
College

# Diploma of Business (Digital and Data)

CRICOS 106846F



Australian  
Qualifications  
Framework

**ONLINE STUDENTS:**

**AU\$ 3,500**

**ONSHORE INTERNATIONAL:**

**AU\$ 6,000**

**OFFSHORE INTERNATIONAL:**

**AU\$ 10,000**

\*Enrolment Fee \$250, Material Fee \$200, 4 installment plan is available.

**Course Duration:**  
**1 Year**  
**(52 weeks)**

This course will introduce you to a wide range of business strategies. You will develop management and business skills. The practical skills will require you with varieties of tools of how to effectively manage projects and become an expert in the field of business.

## Intake Dates

- 24 Nov 2025
- 12 Jan 2026
- 23 Feb 2026
- 13 Apr 2026
- 25 May 2026
- 13 Jul 2026
- 24 Aug 2026
- 12 Oct 2026
- 23 Nov 2026

**APPLY NOW**



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## Career Pathways

- Program Coordinator
- Senior Administrator
- Office Manager

## Course Outcomes

- **Apply critical thinking and digital solutions** to support business decision-making and problem-solving.
- **Manage business resources and operations** using data-driven strategies and digital tools.
- **Develop and implement effective business plans** incorporating digital marketing and data analytics.
- **Lead and manage workplace communication** and team performance in a digital business environment.
- **Ensure compliance** with organisational and regulatory requirements using digital systems and data governance practices.

## Entry Requirements

For International Students:

- Must be over 18 years
- Evidence of IELTS Level 6 or equivalent if a non-native English speaker
- Have completed an equivalent secondary schooling level of a High School Certificate or can demonstrate suitable working experience.



BSBPEF501	Manage personal and professional development
BSBSTR501	Establish innovative work environment
BSBSUS511	Develop workplace policies and procedures for sustainability
BSBXCM501	Lead communication in the workplace
BSBOPS505	Manage organisational customer service
BSBCRT511	Develop critical thinking in others
BSBOPS501	Manage business resources
BSBINS502	Co-ordinate data management
BSBDAT501	Analyse data
BSBFIN501	Manage budgets and financial plans
BSBTEC501	Develop and implement an eCommerce strategy
SIRXECM003	Design an eCommerce site

